





Coaches Code of Conduct

Reviewed Annually







On and Off the Field, I will

- Always show respect to everyone involved in the game.
- Stick to the rules and celebrate the spirit of the game.
- Encourage Fair Play and high standards of behaviour.
- Always respect the referee and encourage players to do the same.
- Never enter the field of play without the referee's permission, unless in medical emergency.
- Never engage in, or tolerate offensive, insulting or abusive behaviour, in person or online.
- Be aware of the potential impact of bad language on others.
- Be gracious in victory and defeat.
- Respect the facilities Home and Away.
- Abide by all clubs' policies and philosophies.
- Take pride in representing Kettering Town FC.

When working with players, I will

- Place the well-being, safety and enjoyment of each player above everything.
- Never tolerate any form of bullying.
- Ensure all activities are suited for the players' age; never allow a player to play against an opponent 2 or more age groups higher than their own.
- Work with others (e.g., officials, doctors, welfare officers, physiotherapists, etc.) for each player's best interest.
- I will ensure I always have up to date coaching qualifications relevant to my role. (e.g., safeguarding children, first aid and DBS).

I understand that if I do not follow the Code, I may be

- Required to meet with the Club Committee, league or CFA Welfare Officer.
- Suspended by the club from attending training or matches.
- Suspended or Fined by the County FA.
- Required to leave, lose my position and/or have my licence withdrawn.

Through coaching within Kettering Town FC Academy, you are agreeing to adhere to this policy.